

PEOPLE . PLACES

ALPHA BOSS - THE SCOOP ON ENTREPRENEURIAL LEADERSHIP

60' (GER, ENG subs)

Our bosses are great influences in our lives, especially their approach to leading.

Whether we enjoy going to work or dread it, have mentally resigned ourselves to do just the minimum to uphold the employer/employee contract or enthusiastically contribute innovative new ideas to better develop the company are all dependent on our bosses. The fish always starts to stink from the head. How do persons in charge gain their positions? How can companies ensure good executives and thus great working morale?

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Original Title: Alphatiere - Eine Expedition

Year: 2017

Produced by: TagTraum, WDR, arte

